COMPLIANCE DIRECT LTD

APPLICATION FOR A NEW PREMISES LICENCE AT 189 EAST LANE, WEMBLEY.

Compliance Direct Ltd is instructed by Ms Ionela Mihaela Madaras in this matter. We are serving the material attached to this letter to be used at the hearing on 9th November 2016 in support of this application.

This application has received representations from Police, Licensing Authority and Other Persons sighting that the premises has been encouraging street drinkers in the area and to this effect not to grant this application.

It is our case that, it is our business that has suffered the most by street drinkers and littering. From the photographs provided by the Police and photos attached to this statement makes it clear that the land behind or to the side of 189 does not belong to 189 and it is unreasonable to expect the occupiers of 189 to Police this area when the Police itself is accepting that even they cannot enter this area to deal with street drinkers.

The front and side of 189 now have been redesigned for fruit and vegetable display thus removing any space for persons to congregate. See photos from pages 3.

We have also attached premises licences with conditions of the nearby premises to provide guidance towards competition law and fair practices.

There are also extracts from the Statutory Guidance which we may refer along with the Council's Licensing Policy and the Home Office Guidance on DDPO's and the recently introduced Public Spaces Orders.

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FRESH FRUITS & VEG LA VANE



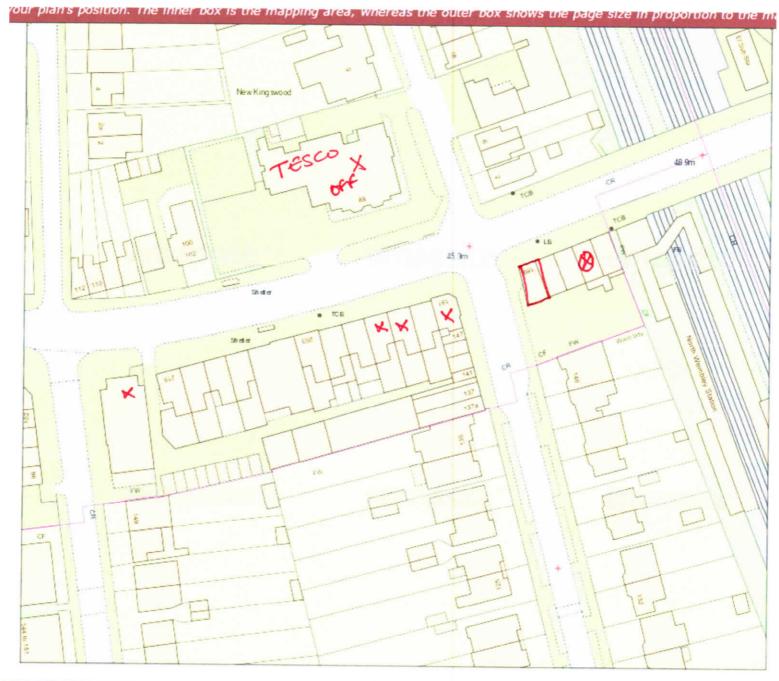








LOCATION OF LICENSED PREMISES (WEST OF 189)



86

0600 - 0000.

